



PARTNER

Chapter Partnership Program 2012

Dear Valued Industry Partners,

I would like to take this opportunity to thank you for your generous support of the IIDA Illinois Chapter over the past years. Through your support our Chapter has been able to strengthen the image of the profession of interior design through educational, social and legislative events across the state.

As a Chapter Partner, your funds help support the following;

- CEU Programs for members to expand their knowledge base
- IIDA Illinois website, Publications and Development
- IIDA Illinois Graphics, Identity and Branding
- Quarterly Newsletter that keeps our membership up-to-date
- IIDA Foundation grants to designer for NCIDQ test reimbursement
- Student Portfolio Reviews and Mentoring
- Michelle Roberts Student Award for Tuition Reimbursement
- Funding of Legislative Initiatives to maintain our status as Registered Interior Designers in the State of Illinois

Please consider supporting the IIDA Illinois Chapter by becoming a 2012 Chapter Partner. This request for support offers your company an entire year's worth of participation and advertisement to our data base of interior designers in communities across the state. Your company name will be seen on a variety of IIDA Illinois Chapter communications, emails, invitations and events in 2012.

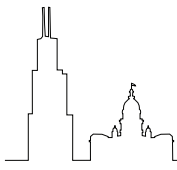
Each Partnership Level has its own distinct benefits designed for various budgets. Please review the attached Partner level and benefits to select the one that is right for your company. If you are unable to support at these levels, there are still other opportunities for sponsorship for the local City Center events throughout the year.

The success of IIDA and the future of Interior Design are built from the contributions of its members and the continued support of its Industry Partners. Please complete the attached Partnership Registration Form and become an active participant in the IIDA Illinois Chapter. For further questions or to become a partner, please contact our Director of Sponsorship, Michele Rust at 312.961.0661, or the IIDA Illinois Chapter Office at 815.464.0785.

Best Regards,

Pam McClelland, IIDA, LEED AP
IIDA Illinois Chapter President

IIDA ILLINOIS CHAPTER



Platinum Partner Benefits

\$6,000

PLATINUM

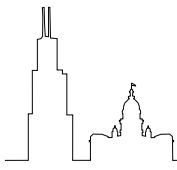
- Leader's Breakfast Local Benefactor and Premier Table for 10 (\$3,000 value) ★ New
- Company logo on homepage IIDA Illinois Chapter website.
- Bi-Annual e-blast to members from President of IIDA Illinois Chapter listing 2011 Partners and encouraging members to support the Chapter Partners through specification of products and services.
- Recognition of Platinum Level Partner with logo and link to your website on Partner page of chapter website
- Company representative contact information on partner page of chapter website (4 people)
- Company name and logo at Platinum Level listed in all quarterly Chapter Newsletters
- Full page ad in two quarterly Chapter Newsletters
- Opportunity to write a two (2) page feature article for one issue of the Chapter Newsletter about your company or topic of your choosing including photographs
- Company logo on every Chapter Event and CEU e-mail blast
- Company logo on signage displayed at every Chapter and City Center Event
- Illinois Chapter Partner Badge displaying Platinum Level
- Four (4) tickets to Annual Chapter Partner and Member Appreciation Event
- An e-mail blast to IIDA Illinois Membership on your behalf four (4) times per year

Gold Partner Benefits

\$4,000

GOLD

- Leader's Breakfast Table for 10 (\$2,000 value) ★ New
- Company logo on homepage of IIDA Illinois Chapter website
- Bi-Annual e-blast to members from President of Illinois IIDA Chapter listing the 2011 Partners and encouraging members to support the Chapter Partners through specification of products and services
- Recognition of Gold level Partner with logo and link to your website on Partner Page of Chapter website
- Company representative contact information on Partner page of the Chapter website (3 people)
- Company name and logo at Gold Level listed in a quarterly Chapter Newsletters
- Full page ad in one quarterly Chapter Newsletter
- Opportunity to write a one (1) page feature article for one issue of the Chapter Newsletter about your company or topic of your choosing, including photographs
- Company logo on every Chapter event and CEU e-mail blast
- Company logo on signage displayed at every Chapter and City Center Event
- Illinois Chapter Partnership badge displaying Gold Level
- Three (3) Tickets to Annual Chapter Partner and Member Appreciation Event
- An e-mail blast to IIDA Illinois membership on your behalf three (3) times a year



Silver Partner Benefits

\$2,000

- Five (5) Tickets to Leader's Breakfast (\$1,000 value) ★ New
- Company name on homepage of IIDA Illinois Chapter website
- Biannual e-mail blast to membership from President of Illinois IIDA Chapter listing 2011 Partners and encouraging members to support the Chapter partner through specification of products and services
- Recognition of Silver Partner with logo and link to your website on Partner page of Chapter website
- Company representation contact information on Partner page of Chapter website (2 People)
- Company name and logo at Silver Level listed in all quarterly Chapter Newsletters
- Half page ad in one issue of the quarterly Chapter Newsletter
- Opportunity to write a half page article for one (1) issue of the Chapter Newsletter about your company or topic of your choosing.
- Company logo on every Chapter event and CEU e-mail blast
- Company logo on signage displayed at every Chapter and City Center Event
- Illinois Chapter Partner badge displaying Silver Level
- Two (2) Tickets to Annual Chapter Partner and Member Appreciation Event
- An e-mail blast to IIDA Illinois Membership on your behalf two (2) times per year

SILVER

Bronze Partner Benefits

\$500

- Ability to purchase individual Leader's Breakfast tickets and tables at last year's prices ★ New
- Recognition of Bronze level with logo on Partner page of Chapter website
- Bi-Annual e-mail blast to members from President of Chapter listing 2011 partners and encouraging members to support the Chapter Partners through specification of products and services
- Company name at Bronze level listed in all quarterly Chapter Newsletters
- Company name on every Chapter and CEU e-mail blast
- Quarter Page ad in one (1) issue of the quarterly Chapter Newsletter
- Company name on signage displayed at every Chapter and City Center event
- Illinois Chapter Partner Badge displaying Bronze Level
- One (1) Ticket to Annual Chapter Partner and Member Appreciation Event
- One (1) e-mail blast to IIDA Illinois Membership on your behalf

BRONZE

