

IIDA ILLINOIS CHAPTER 2024 SPONSORSHIP PACKAGE

WE SHARE KNOWLEDGE. WE FORGE RELATIONSHIPS. WE CELEBRATE DESIGN.



2023 RED AWARD WINNER: BEST IN SHOW

345 N MORGAN ST

DESIGN BY ECKENHOFF SAUNDERS

PHOTOGRAPHED BY KENDALL MCCAUGHERTY

LETTER FROM OUR PRESIDENT

Dear IIDA Illinois Chapter Sponsors,

First and foremost, thank you for your patronage of our local chapter in 2023! It is because of your support that we have made major strides forward in 2023 – we cannot do what we do without you! We are grateful for your partnership.

KEY 2023 CHAPTER HIGHLIGHTS:

- NEW BOARD POSITIONS:** We expanded our board by adding new board positions to increase our momentum toward action and making a greater impact in our industry. These board positions are focused on sustainability, philanthropic outreach, and EDI initiatives. The new board members have hit the ground running to infuse sustainable, philanthropic, and equitable practices into all that we do as a chapter.
- CONNECTION TO STUDENTS:** We are continuing to strengthen our connection to the community of students in Illinois. We are thrilled to share we've added another campus center in 2023 for a total of four active campus centers in Illinois. Additionally, to demonstrate our commitment to the future of our industry, we added Campus Center Student Liaisons to our chapter board to strengthen our connection to students and provide them with industry leadership opportunities.
- INCREASE IN MEMBERSHIP AND OUTREACH:** Not only have we seen the board grow this past year, but we have also seen local membership increase. Our membership numbers are on the rise and continue to climb. This is a key goal for us as we work to maintain our newly obtained registration status with the state of Illinois. Additionally, we have increased our outreach and engagement on our social media channels.

Our chapter is excited about all we have achieved together in 2023 and we are looking forward to building on that momentum in 2024.

WHAT YOU CAN EXPECT IN 2024:

- REINVESTMENT IN NORTHERN ILLINOIS:** We have been working for several years to fill our open Northern Illinois City Center Director position to broaden our reach outside of the Chicago and Central Illinois areas. This year, we are committed to bringing programming to the Northern Illinois design community to demonstrate our support and commitment and find a Northern Illinois City Center Director.
- STRENGTHEN OUR VALUE TO OUR MEMEBERS:** We are excited to be working on several new initiatives that support and celebrate our members. We have launched a Member Spotlight on social media, will be creating an Illinois Chapter Member Welcome Package to provide new members with information on benefits and resources, and will be hosting quarterly new member connects to give our members opportunities for networking and connection among their peers.
- COMMITMENT TO OUR COMMUNITY:** We are excited to be bringing community volunteer opportunities to both our board and our broader IIDA Illinois membership. The opportunities will expand beyond our design community and reach further into the Illinois community with which we work and live. We are also committed to continuing to support local, small and minority owned businesses by engaging with these individuals to support our IIDA Chapter events.

On behalf of the IIDA Illinois Executive Board, we cannot thank you enough for your support, partnership, and community. We look forward to a successful 2024 together!
All the best,

Deborah Nemeth, IIDA, RID
IIDA Illinois Chapter President

2023 - 2024 EXECUTIVE BOARD



PRESIDENT
Deborah Nemeth
RID, NCIDQ, IIDA



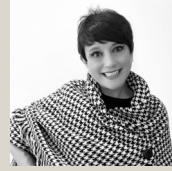
PRESIDENT-ELECT
Kimberly Martin
IIDA



IMMEDIATE PAST
PRESIDENT
Jill Dexter
RID, NCIDQ, IIDA



VP SPONSORSHIP
Michael Isaac
MS, EDAC, LEED GA,
IIDA



VP MEMBERSHIP
Amy Rockwell
IIDA



VP OF ACTION
Hao Phung
IDA, AIA, LEED Green
Associate
NEW POSITION!



VP ADVOCACY
Mo Alsinan
IIDA



VP COMMUNICATIONS
Jordan Hall
IIDA



VP STUDENT AFFAIRS
Christine Gould
NCIDQ, LEED AP, IIDA



VP PROFESSIONAL
DEVELOPMENT
Stephanie Lyons
IIDA



VP CITY CENTERS
Reed Peters
IIDA



CHICAGO CITY CENTER
CO-DIRECTOR
Chrysa Marti
IIDA



CHICAGO CITY CENTER
CO-DIRECTOR
Morgan Maples
IIDA



CENTRAL IL CITY
CENTER DIRECTOR
Marlene Rutherford
NCIDQ, IIDA



DIRECTOR OF EDI &
PHILANTHROPY
Alex Dakas
IIDA
NEW POSITION!



DIRECTOR OF
ADVOCACY OUTREACH
Jessica Kirshner
IIDA
NEW POSITION!



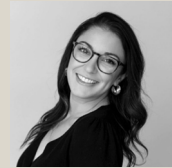
DIRECTOR OF OUTREACH
& SUSTAINABILITY
Danele Spoden
IIDA
NEW POSITION!



DIRECTOR OF
GRAPHICS
Graciela Hart
IIDA



SOCIAL MEDIA
CO-DIRECTOR
Madeleine Pickus
IIDA



SOCIAL MEDIA
CO-DIRECTOR
Justine Scramali
IIDA, Fitwel Amb.



CAMPUS CENTER
STUDENT LIASON
Anna Maris
Columbia College
NEW POSITION!



CAMPUS CENTER
STUDENT LIASON
Rachel Hemstreet
College of DuPage
NEW POSITION!



CAMPUS CENTER
STUDENT LIASON
Sam Cashion
Illinois State University
NEW POSITION!

NEW POSITIONS & INITIATIVES

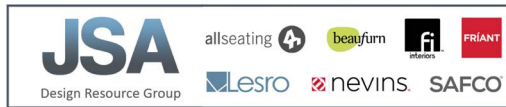
The newly formed IIDA Illinois Action Team led by the VP of Action, along with Director of Sustainability and Director of EDI & Philanthropy, emphasizes the chapter's focus on EDI, sustainability, and philanthropic initiatives. The Action team will ensure our activities and events are intentional and impactful for our design community members. From diverse vendors to community impact, the team hopes to advise on better alternatives as an extension of current chapter committees. Be on the lookout for our annual impact report.

THANK YOU 2023 SPONSORS!

VISIONARY



PLATINUM



SILVER



GOLD



BRONZE

ASTEK | CLARION CONSTRUCTION | COMPI DISTRIBUTORS INC. | DEBORAH ZEITLER ASSOCIATES

DESIGN INTERACTION | LINAK U.S. | PALLAS TEXTILES

2023 RECAP

SOCIAL MEDIA ENGAGEMENT

2,485

LINKEDIN
CONNECTIONS

IN 2023:

- > MADE MORE THAN 41,000 IMPRESSIONS
- > RECEIVED 885 ENGAGEMENTS

3,396

INSTAGRAM
FOLLOWERS

IN Q3 2023:

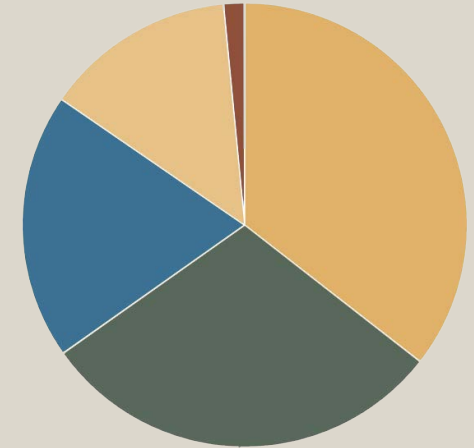
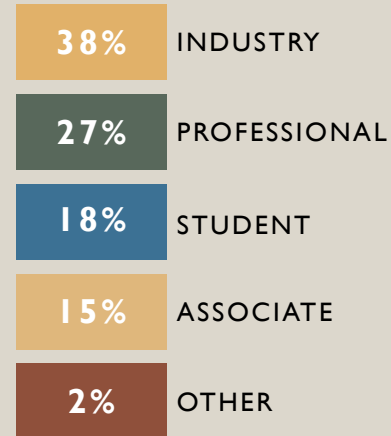
- > MADE MORE THAN 24,900 IMPRESSIONS
- > REACHED OVER 2,200 ACCOUNTS

1,800

FACEBOOK
FOLLOWERS

AND GROWING!

CHAPTER MEMBERSHIP



TOTAL MEMBERS: 626

LETTER FROM OUR VICE PRESIDENT OF SPONSORSHIP

Dear IIDA Illinois Chapter Sponsors,

I would like to start off by saying thank you for your patronage of our local chapter in 2023. It is because of your support that we have made major strides forward in 2023.

As you know, your contribution to the chapter is the only way to make all our initiatives possible. Last year, collectively, you generously contributed \$217,000.00. Thank you for your commitment to our chapter! For the 2024 calendar year **we have a goal of 225,000.00 sponsorship dollars** to fully fund the chapter's events and initiatives.

New Sponsor Benefits!

Based on your valuable feedback, this year we have **introduced some new sponsor benefits** while maintaining the **same pricing as offered in 2023**. These benefits include:

- Signature event platform time for **Visionary** sponsors
- Complimentary team member NCIDQ prep workshop participation for all sponsor levels (number of participants varies per sponsorship level)
- Hosting an IIDA IL Chapter Board Meeting with 15-minute dedicated time with the board for **Visionary and Platinum** sponsors
- Various additional new opportunities for hosting for all sponsor levels
- Discounting on additional event tickets** for all sponsor levels

New Sponsorship Level: A&D Firm Sponsorship!

We are also thrilled to share we are offering a **new sponsor level** this year; the **A&D Firm Sponsorship Level**. This sponsorship level is focused on helping to increase the number of firm sponsors by offering benefits that are most valuable to A&D firms. Our goal in offering these A&D benefits is focused on advancing the profession of interior design and increasing our membership numbers - an important priority to maintain our with regards to the our newly acquired registration status with the state.

We appreciate there are A&D Firms able to support the chapter at a higher sponsorship level. As such, any A&D firm sponsors at the Gold level or above will receive the A&D Firm Sponsorship benefits in addition to the sponsorship benefits at their level.

We humbly are asking for your help to make 2024 a year of design events and initiatives to remember. I look forward to discussing with you personally which package levels make the most sense based on your budget and needs!

Wishing you a happy & healthy 2024,

Michael Isaac, MS-Arch, IIDA, EDAC, LEED GA
IIDA Illinois Chapter VP Sponsorship



2024 STANDARD SPONSORSHIP PACKAGES

New Sponsor Benefits!

Based on your valuable feedback, this year we have **introduced some new sponsor benefits** while maintaining the **same pricing as offered in 2023**. These benefits include:

- Signature event platform time for **Visionary** sponsors
- Complimentary team member NCIDQ prep workshop participation for all sponsor levels (number of participants varies per sponsorship level)
- Hosting an IIDA IL Chapter Board Meeting with 15-minute dedicated time with the board for **Visionary and Platinum** sponsors
- Various additional new opportunities for hosting for all sponsor levels
- Discounting on additional event tickets** for all sponsor levels

NEW!

This year, the IIDA Illinois Chapter will be putting 2% of all sponsorship dollars toward our Chapter's Education Fund so that we can support Chicago's 2024 Design Your World high school education program, continue to support students pursuing interior design as a career, and award scholarships to deserving Student Members of our Chapter.

You can learn more about Design Your World at iida.org/talent-collective/design-your-world

	VISIONARY \$10,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
GENERAL BENEFITS					
SIGNATURE EVENT PLATFORM TIME	STITCH & RED AWARDS	-	-	-	-
MEDIA RECOGNITION	X	X	X	X	X
LOGO LISTED ON CHAPTER EVENTS	X	X	X	X	
NAME BADGE RIBBON AT CHAPTER EVENTS	X	X	X	X	X
SIGNATURE EVENT TICKETS & INVITATIONS					
LEADER'S BREAKFAST	BENEFACTOR TABLE (10 TICKETS)	BENEFACTOR TABLE (10 TICKETS)	BENEFACTOR HALF TABLE (5 TICKETS)	-	-
STITCH	5 TICKETS	4 TICKETS	3 TICKETS	2 TICKETS	1 TICKET
RED AWARDS	5 TICKETS	4 TICKETS	3 TICKETS	1 TICKET	1 TICKET
FREE TEAM MEMBER NCIDQ PREP WORKSHOP PARTICIPATION	3 TEAM MEMBERS	2 TEAM MEMBERS	1 TEAM MEMBER	1 TEAM MEMBER	1 TEAM MEMBER
DISCOUNTING ON ADDITIONAL EVENT TICKETS (EXCLUDING LEADER'S BREAKFAST)	15%	10%	10%	5%	-
Additional networking opportunities for 2024 include Bizarre Bazaar, RED to TED events, member appreciation, meet the board, and committee engagements.					

	VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$8,000	\$5,000	\$3,000	\$1,000
HOSTING OPPORTUNITIES HOST IN-PERSON IIDA IL CHAPTER EVENTS	SELECT 4 TOTAL EVENTS FROM THE LIST BELOW	SELECT 3 TOTAL EVENTS FROM THE LIST BELOW	SELECT 2 TOTAL EVENTS FROM THE LIST BELOW	SELECT 1 EVENT FROM THE LIST BELOW	SELECT 1 EVENT FROM THE LIST BELOW
IL CHAPTER BOARD MEETING WITH 15 MINUTES DEDICATED TIME WITH THE BOARD ON TOPIC OF YOUR CHOICE	X	X	-	-	-
IL CHAPTER BOARD MEETING	X	X	X	X	-
ILLINOIS STUDENT CAMPUS CENTER FOR STUDIO/SHOWROOM TOUR	X	X	X	-	-
PROFESSIONAL DEVELOPMENT DISCUSSION	X	X	X	-	-
IN PERSON CEUs WITH VIRTUAL OPTION	X	X	X	X	-
NCIDQ PREP GROUP WORKSHOP	X	X	X	X	X
WEBSITE					
COMPANY LOGO ON CHAPTER WEBSITE SPONSOR PAGE	X	X	X	X	COMPANY NAME ONLY
COMPANY LOGO ON CHAPTER WEBSITE SPONSOR PAGE LINKED TO SPONSOR SITE	X	X	X	X	-
SPONSOR POINTS OF CONTACT LISTED ON CHAPTER WEBSITE SPONSOR PAGE	UP TO 4 POINTS OF CONTACT	UP TO 3 POINTS OF CONTACT	UP TO 2 POINTS OF CONTACT	1 POINT OF CONTACT	-
E-BLAST					
COMPANY LOGO ON CHAPTER EMAIL COMMUNICATIONS	X	X	X	X	COMPANY NAME ONLY
PEOPLE ON THE MOVE E-BLAST	2	1	1	-	-
SOCIAL MEDIA					
SOCIAL MEDIA POST	2	1	1	-	-
PROJECT SPOTLIGHT POSTS	2	1	1	-	-
PEOPLE ON THE MOVE POST	2	1	1	-	-

2024 A&D FIRM SPONSORSHIP PACKAGES

New Sponsorship Level: A&D Firm Sponsorship!

We are thrilled to share we are offering a **new sponsor level** this year, the **A&D Firm Sponsorship Level**. This sponsorship level is focused on helping to increase the number of firm sponsors by offering benefits that are most valuable to A&D firms. Our goal in offering these A&D benefits is focused on advancing the profession of interior design and increasing our membership numbers - an important priority to maintain our with regards to the our newly acquired registration status with the state.

A&D Designation

Please be aware this level us restricted to architecture, design, and engineering firms who provide professional design services only.

NEW!

This year, the IIDA Illinois Chapter will be putting 2% of all sponsorship dollars toward our Chapter's Education Fund so that we can support Chicago's 2024 Design Your World high school education program, continue to support students pursuing interior design as a career, and award scholarships to deserving Student Members of our Chapter.

You can learn more about Design Your World at iida.org/talent-collective/design-your-world

	A&D FIRM VISIONARY \$10,000	A&D FIRM PLATINUM \$8,000	A&D FIRM GOLD \$5,000	A&D FIRM STANDARD \$2,600
GENERAL BENEFITS				
SIGNATURE EVENT PLATFORM TIME	STITCH & RED AWARDS	-	-	-
MEDIA RECOGNITION	X	X	X	X
LOGO LISTED ON CHAPTER EVENTS	X	X	X	X
NAME BADGE RIBBON AT CHAPTER EVENTS	X	X	X	X
SIGNATURE EVENT TICKETS & INVITATIONS				
LEADER'S BREAKFAST	BENEFACTOR TABLE (10 TICKETS)	BENEFACTOR TABLE (10 TICKETS)	BENEFACTOR HALF TABLE (5 TICKETS)	-
STITCH	7 TICKETS	6 TICKETS	5 TICKETS	2 TICKETS
RED AWARDS	7 TICKETS	6 TICKETS	5 TICKETS	2 TICKET
FREE TEAM MEMBER NCIDQ PREP WORKSHOP PARTICIPATION	UNLIMITED ATTENDEES	UNLIMITED ATTENDEES	UNLIMITED ATTENDEES	UNLIMITED ATTENDEES
DISCOUNTING ON ADDITIONAL EVENT TICKETS (EXCLUDING LEADER'S BREAKFAST)	15%	10%	10%	5%
Additional networking opportunities for 2024 include Bizarre Bazaar, RED to TED events, member appreciation, meet the board, and committee engagements.				

	A&D FIRM VISIONARY \$10,000	A&D FIRM PLATINUM \$8,000	A&D FIRM GOLD \$5,000	A&D FIRM STANDARD \$2,600
HOSTING OPPORTUNITIES HOST IN-PERSON IIDA IL CHAPTER EVENTS	SELECT 4 TOTAL EVENTS FROM THE LIST BELOW	SELECT 3 TOTAL EVENTS FROM THE LIST BELOW	SELECT 2 TOTAL EVENTS FROM THE LIST BELOW	SELECT 1 EVENT FROM THE LIST BELOW
IL CHAPTER BOARD MEETING WITH 15 MINUTES DEDICATED TIME WITH THE BOARD ON TOPIC OF YOUR CHOICE	X	X	-	-
IL CHAPTER BOARD MEETING	X	X	X	X
ILLINOIS STUDENT CAMPUS CENTER FOR STUDIO/ SHOWROOM TOUR	X	X	X	X
PROFESSIONAL DEVELOPMENT DISCUSSION	X	X	X	-
IN PERSON CEUs WITH VIRTUAL OPTION	X	X	X	-
NCIDQ PREP GROUP WORKSHOP	X	X	X	X
WEBSITE				
COMPANY LOGO ON CHAPTER WEBSITE SPONSOR PAGE	X	X	X	X
COMPANY LOGO ON CHAPTER WEBSITE SPONSOR PAGE LINKED TO SPONSOR SITE	X	X	X	-
SPONSOR POINTS OF CONTACT LISTED ON CHAPTER WEBSITE SPONSOR PAGE	UP TO 4 POINTS OF CONTACT	UP TO 3 POINTS OF CONTACT	UP TO 2 POINTS OF CONTACT	1 POINT OF CONTACT
E-BLAST				
COMPANY LOGO ON CHAPTER EMAIL COMMUNICATIONS	X	X	X	X
PEOPLE ON THE MOVE E-BLAST	2	1	1	1
SOCIAL MEDIA				
SOCIAL MEDIA POST	2	1	1	1
PROJECT SPOTLIGHT POSTS	2	1	1	1
PEOPLE ON THE MOVE POST	2	1	1	1
NEW BENEFIT - MEMBERSHIP				
COMPLIMENTARY 1-YEAR IIDA ASSOCIATE MEMBERSHIP	2	2	2	2

Associate Membership must meet the guidelines set by IIDA headquarters. For more information on membership visit iida.org



SPONSOR IIDA ILLINOIS IN 2024!

SPONSOR INFORMATION

Company

Please identify if you are an A&D firm

Company Address

Company Website

Company Instagram

MAIN CONTACT

Name

Email

Phone Number

FINANCIAL CONTACT

Name

Email

Phone Number

SPONSORSHIP LEVEL

- | | |
|---|----------|
| <input type="checkbox"/> A&D Firm Visionary | \$10,000 |
| <input type="checkbox"/> Visionary | \$10,000 |
| <input type="checkbox"/> A&D Firm Platinum | \$8,000 |
| <input type="checkbox"/> Platinum | \$8,000 |
| <input type="checkbox"/> A&D Firm Gold | \$5,000 |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Silver | \$3,000 |
| <input type="checkbox"/> A&D Firm Standard | \$2,600 |
| <input type="checkbox"/> Bronze | \$1,000 |

PAYMENT - please include W-9 form

- | | |
|---|---|
| <input type="checkbox"/> Visa | <input type="checkbox"/> Discover |
| <input type="checkbox"/> Mastercard | <input type="checkbox"/> American Express |
| <input type="checkbox"/> Enclosed Check # | |

CREDIT CARD PAYMENTS WILL BE ASSESSED AN ADDITIONAL 3% PROCESSING FEE

Cardholder Name

Card Number

Expiration Date

CVV

TO PAY VIA ACH, PLEASE CONTACT
WENDY SECH AT INFO@IIDA-ILCHAP.ORG

Please complete and submit this form **with payment** and **W-9 form** to:

MAIL

IIDA Illinois Chapter
C/O Wendy Sech
20960 S. Frankfort Square Rd. Ste. B
Frankfort, IL 60423

EMAIL

Wendy Sech
info@iida-ilchap.org